Minutes of the SEAC executive board meeting. November 6, 2013, 6:00pm-9:30PM, Lancaster Room

Attendees:

TR Kidder, President

Greg Waselkov, President-elect

Ann Cordell, Secretary

Karen Smith, Treasurer

Paul Welch, Life fund

Kandi Hollenbach, Treasurer-elect

Tom Pluckhahn, Editor

Betsy Reitz, Editor-elect

Eugene Futato, associate editor, sales

Tanya Peres, Executive Officer I (outgoing)

Renee Walker, Executive Officer II

Jane Eastman, Executive Officer I (newly elected)

Nancy White, meeting organizer

Lee Hutchinson, meeting organizer

Andrea White, Student Affairs committee

Edward Henry, student affairs committee

Brad Lieb, Native affairs Liaison

Patrick Livingood, associate editor, book reviews; SEAC archives committee

Tom Foster, member presenting proposal for SEAC 2017 in Tulsa, OK.

Not able to attend: Phil Hodge (Newsletter editor) and Darlene Applegate (Chair, Public outreach grant committee)

President Kidder called meeting to order, provided written agenda (see copy), and welcomed Editor-elect Reitz and newly elected Executive Officer I, Jane Eastman, and new Native Affairs Committee Liaison, Brad Lieb, to the board. Given that officer reports were distributed electronically prior to the conference, formal presentations were limited to those by meeting organizers, President Kidder, Secretary Cordell, Treasurer Smith, Life Fund manager Welch, Editor Pluckhahn, and SEAC member Tom Foster.

Meeting agenda

Call to order

Officer reports

- 1. 2013 meeting organizers (Nancy White and Lee Hutchinson)
- 2. President (T.R. Kidder)
- 3. Secretary (Ann Cordell)
- 4. Treasurer (Karen Smith)
 - a. Investment & Finance (Paul Welch)
- 5. Editor (Tom Pluckhahn)
 - i. Southeastern Archaeology
 - ii. Maney Press proposal
 - iii. Website redesign

- b. Newsletter editor (Phil Hodge)
- c. Associate editor, sales (Eugene Futato)
- d. Associate editor, book reviews (Patrick Livingood)
- e. Webmaster (Ed Gonzalez-Tenant)

Committee Reports (submitted for approval)

- 6. Public Outreach (Darlene Applegate)
- 7. Student affairs (Andrea White)
- 8. Native American Liaison (Brett Riggs/Brad Lieb)
- 9. Nominations (Janet Rafferty)
- 10. Lifetime Achievement (Gayle Fritz)
- 11. C.B. Moore (Ann Early)
- 12. Student paper (Neill Wallis, Greg Waselkov)

Old Business

- 13. SEAC annual meetings update
 - a. Nashville 2015 {contract signed}
 - b. Athens 2016 [materials circulated Nov. 1]
 - c. Tulsa 2017? Tom Foster
 - d. New Orleans? 2018
- 14. Article award-- Robbie Ethridge

New business

- 15. Discussion of rules about paper presentation-- first authors, second authors, etc.
- 16. By-Law amendment: Membership requirement to present papers-- Tanya Peres
- 17. Gender issues surveys: [Table until IRB clearance is received?]
 - a. Maureen Myers-- fieldwork
 - b. Amber Vanderwarker-publication
- 18. Letter of support for Mounds Heritage proposal (from John Kelly)

Adjournment

1. Meeting organizers, Nancy White and Lee Hutchinson spoke about meeting arrangements. They had accumulated over \$10,000 in donations to help subsidize the conference! Child care had been provided, although members waited till the very last minute to make such requests. Many members made special requests for scheduling their papers and it was difficult to make many accommodations. They hope the new website redesign will resolve difficulties in registering for the meeting, submitting abstracts, and scheduling papers. Withdrawal of a Federal archaeology symposium (from Government shutdown) may affect registration totals. The hotel withdrew a meeting room after the contract was signed, but will cover a significant tax cost in its place. They will turn in a list of expenses to Treasurer Karen after the meeting.

- 2. President's report, TR Kidder (see business meeting minutes in newsletter)
- 3. Secretary's report.

2013 Elections

Candidates for office in the 2013 SEAC election were: Elizabeth Reitz for Editor-Elect and, Evan Peacock, Mary Beth Trubitt, and Jane M. Eastman for Executive Officer I. **424** members, or 53.9% of 787 total eligible voter codes; and one additional abstention cast ballots on line. Six more members mailed or emailed their ballots to me, bringing voter turnout up to 54.6%. Successful candidates were Elizabeth Reitz for Editor-Elect, and Jane Eastman for Executive Officer I. On behalf of the Executive Board, we wish to thank all of those who were willing to stand as candidates. We also wish to thank the members of the nominating committee (Janet Rafferty, [Chair], David Dye, and Tony Boudreaux) and Edward González-Tennant, SEAC webmaster, and Newsletter editor Phil Hodge, who helped set up the official on-line election information. Our voter turnout was up from last year's percentage of 48.8%. I was personally hoping for 60%, but am happy with the increase. But I think we can do better since the online voting process is so quick and easy. Our VOTE-NOW contact says that our membership is very engaged; that most organizations they work with are lucky if voter turnout is 20%. He applauds SEAC members for their obvious commitment to our organization. But, still, let's shoot for 60% next year!

Again this year, Vote-Now handled electronic balloting, including 3 electronic reminders (one *gratis*), each of which resulted in voting rate increases. The election ran very smoothly, due to the helpful and efficient Vote-Now staff. Total cost of the election was \$1,192.22 (last year's cost was \$1206.91). Eight voter comments were received about the voting process. They generally praised the electronic balloting system. One addressed concern that one of the candidates is married to one of the members of the nominating committee

Voting Process. Voting was entirely electronic this year. No paper ballots were mailed out. A printable ballot form, with mailing protocol, was posted on the SEAC web site for use by members who have email accounts but did not receive electronic ballots or that chose to mail or email their ballots.

Members have responded well to pleas in the *Newsletter* to keep their email addresses current. We still have 19 members who have not provided email addresses. This number is down from 23 last year and 46 in 2011. An additional 7 members had emails that bounced during the election. I recommend we include a list of all these members in the next newsletter. Perhaps the request for email addresses will reach them through word of mouth. We need to keep reminding members of the importance of keeping their email addresses updated. And to make sure their email server's spam prevention will allow our emails through.

There is some difficulty with voting for Family-life members. They are coded to have their one vote counted twice, which means they can't vote independently. But if each half of a team has a separate email, they could vote independently. We may need to find a way to fix this to allow the VOTE-NOW folks to code family life members differently, depending on if one or two email addresses are provided.

Nominating committees. Although SEAC appoints a committee year to seek nominations for various offices, we should remind members that any member can suggest potential nominees to the committee, including themselves.

Next year's election. I will need help from the board to know which offices will need to be filled next year. It may be just Executive Officer II. (*After researching, we will need to fill 3 offices: president-elect, secretary elect, and executive officer II).*

Public Outreach Grant Committee Liaison. I serve as Executive Committee liaison and an active member of the Public Outreach Grant Committee. The call for grant submissions for the 2014 grant cycle was posted on the website under announcements and the Fall Newsletter. Further activities will be reported by the committee chair. I would like to propose a change such that one or both of the executive officers become the Executive committee liaison to the Public Outreach Grant committee. (see discussion at end)

Other Activities

Besides handling minutes and general correspondence, also serve as Executive Committee liaison of the Archives committee. I also help make sure blurbs about calls for nominations, nominating committees, Outreach grant announcements, etc. reach the editor for inclusion in the Newsletter.

It has been a privilege and pleasure to serve as SEAC secretary. Respectfully submitted, Ann S. Cordell SEAC Secretary

Further discussion. Cordell proposed that perhaps the duty of board liaison to the Public Outreach Grant Committee could be transferred to one or both of the executive officers. After discussing the specific duties, it was decided that the board liaison would reduce engagement, take a less active roll on the committee, which would involve no longer reading, commenting on, and ranking grant proposals. The secretary will remain board liaison, and just receive the findings of the committee and pass them on to the SEAC board.

4. Treasure's Report, Karen Smith

DRAFT

SEAC continues to be in solid financial shape. At the end of September, SEAC had \$33,871.72 in the Merrill Lynch Money Account. Since Nov. 1, 2012, SEAC has received \$29,969.44 in revenue, mostly in membership dues, and has had \$35,878.07 in expenses, resulting a net LOSS of \$5,908.63 in the Merrill Lynch Money Account. However, \$5,000 of the deficit comes from a transfer made this year of Life Membership funds reported as income between 2008 and 2010. The deficit would have been even less still, but a check for \$3,129.42 in JSTOR revenue sharing was lost in the mail. The check will be reissued, and the income from it will be reported as 2014 revenue. The Merrill Lynch Mutual Fund gained \$3,029.68 so far this fiscal year, closing at

\$39,448.21 and leaving a net deficit of \$2,343.57 across the Merrill Lynch accounts. *Note: this report will not be final until the October bank statement is reconciled.

Three dues notices were emailed this year, one in January, one in April, and the last one in July. Membership applications, as usual, picked up late in the year when registration for the meeting opened. This year, for the first time in recent memory, a special effort was made to collect membership dues for SEAC meeting presenters, 75 of which were not listed as members at the time of registration. An extra reminder sent by email garnered responses from about a third of the non-member presenters. No additional follow ups were sent.

As of Oct. 31, 2012, membership stands at 968, which is a slight increase over last year. This figure includes 108 new memberships. Student membership is strong with 194 student members, making up 27% percent of the voting membership.

Members who renewed or joined after July 23 will receive the 2013 summer issue of *Southeastern Archaeology* by the end of the year, but will receive the 2013 winter issue on time with the regular mailing.

Membership Totals	2007	2008	2009	2010	2011	2012	2013
Life	138	140	145	149	152	148	153
Life Family	31	32	32	32	32	32	32
Regular	509	541	421	413	448	446	476
Student	150	194	157	191	224	203	194
Family	46	34	25	25	32	28	19
Institution	87	90	79	77	73	72	71
Complimentary	24	24	24	24	24	24	23
	985	1055	883	911	985	953	968

New Members	2007	2008	2009	2010	2011	2012	2013
Regular	47	73	50	38	43	44	49
Student	53	83	49	87	111	85	56
Family	2	2	4	4	3	1	0
Institution	1	1	0	1	0	2	3
	103	159	103	130	157	132	108

Treasurer's Annual Report for the Fiscal Year Ending October 31, 2013 DRAFT

		FY2012	FY2011	Profit/(Loss)	
ASSETS					
Operating Funds					
Merrill Lynch Money Account Bank of Moundville Checking	\$	33,871.72	\$ 39,244.97	\$ (5,373.25)	
Account	\$	1,842.60	\$ 371.53	\$ 1,471.07	
Investments					
Merrill Lynch Mutual Fund	\$	39,448.21	\$ 36,418.53	\$ 3,029.68	\$ (2,343.57)
Vanguard Growth and Index Funds ¹	tba		\$ 124,746.73	#VALUE!	
Vanguard Money Market Account ¹	tba		\$ 10,299.44	#VALUE!	
Publication Inventory (at cost)	\$	36,633.95	\$ 34,460.95	\$ 2,173.00	
TOTAL ASSETS	\$	111,796.48	\$ 245,542.15	#VALUE!	
CONFERENCE ASSETS INCREASE (I	DECI	REASE)		#VALUE!	

¹ SEAC Life Fund Investments

REVENUES, GAINS, AND OTHER SUPPORT

Dues	
SEAC Membership Dues 2013	\$ 26,218.95
SEAC Membership Dues 2014	\$ 690.22
SEAC Life Membership	\$ 1,500.00
EMA Cash Account Dividends/Interest	\$ 3.55
Rebate	\$ 50.00
EBSCO Royalties	\$ 1,195.25
JSTOR Revenue Sharing	
Annual Meeting Revenue	\$ 269.47
Publication Sales	\$ 42.00
TOTAL REVENUE	\$ 29,969.44
EXPENSES Publications	
Southeastern Archaeology	\$ 19,080.96
Kaufman Editorial Services	\$ 1,164.00
SEAC Newsletter	
EMA Banking Fees	\$ 147.70
CPA Tax Filing	\$ 1,990.00
Corporate Filing Fee	\$ 20.00
Office Expenses	\$ 1,454.71
Website Hosting	\$ 35.00
Public Outreach Grant	\$ 2,000.00
SEAC Award Plaques	\$ 210.68

NET REVENUE	\$ (5,908.63)
TOTAL EXPENSES	\$ 35,878.07
Refund	\$ 37.80
Publication Sales Transfer	\$ 45.00
Vanguard Life Funds Transfer	\$ 6,500.00
SEAC 2012 Meeting Start-Up Funds	\$ 2,000.00
Electronic Ballot	\$ 1,192.22

4a. Fall 2013 report on Life Fund, Paul Welch 4 Nov 2013

The figures reported here are from close of business on Thursday, 31 Oct, and are the final figures for the end of the fiscal year. At the end of FY2013 the Life Fund portfolio was worth \$176,346.40, up from \$135,046.17 at the end of October, 2012. Of this \$41,300.23 gain, \$7,000 came from addition of new Life Memberships, so the return on investment was \$34,300.23 or 25.4%.

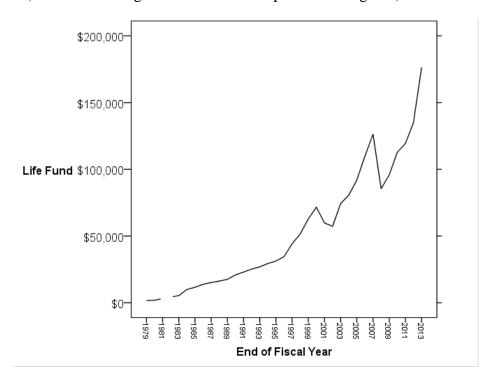
The Bylaws permit the Board of Directors in any given fiscal year to transfer from the Life Fund to the Working Fund no more than the Life Fund's earnings in the past fiscal year. In FY13, therefore, the Board is limited to a transfer of no more than \$34,300.23.

The table below shows our mutual fund positions relative to their target allocations. The International Growth Fund is below its target allocation, while the Small Cap Index and Health Care funds are above theirs. We propose to rebalance the portfolio by transferring \$1,500 from Small Cap to International Growth, and \$2,000 from Health Care to International Growth. This rebalancing proposal is separate from the proposal to commence investing in a bond fund; that proposal includes transferring money from both the Money Market and Index 500 funds.

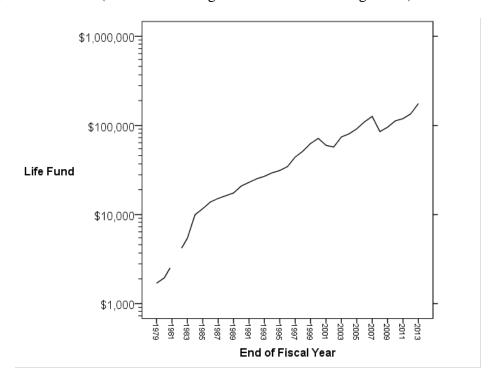
Fund totals	% of inv	target
\$100,174.31	63.0%	62.0%
15,445.37	9.7%	12.0%
20,475.99	12.9%	12.0%
14,278.21	9.0%	8.0%
8,669.83	5.5%	6.0%
\$159,043.70	100.0%	
\$17,302.69		
\$176,346.39	_	
	15,445.37 20,475.99 14,278.21 8,669.83 \$159,043.70 \$17,302.69	15,445.37 9.7% 20,475.99 12.9% 14,278.21 9.0% 8,669.83 5.5% \$159,043.70 100.0% \$17,302.69

Growth of the Life Fund since its inception in 1979 is shown in graphs overleaf.

Linear scale (constant rate of growth would be an upward-curving line)



Semi-logarithmic scale (constant rate of growth would be a straight line)



Life Fund reallocation proposal here.

To: SEAC Board of Directors

From: Investment & Finance Committee (P. Welch, Chair; Lynne Sullivan; Al Goodyear)

Re: Proposed new investment and change in portfolio allocations Modified at Board meeting

Date: 18 October 2013

In the early years of the Life Fund investments the sentiment was to seek growth and not worry about the volatility of the stock market. Our current investment portfolio can be described as having an "aggressive growth" orientation, with all the investments being in stock mutual funds. Now that we are 15 years into the investment program and the Life Fund has grown to over \$170,000, the Investment & Finance committee advises that we should become less aggressive, and should add a bond component to the portfolio. Rather than reorient the portfolio in a single move, however, we argue that it is preferable to spread the change over several years, ultimately winding up with a portfolio that is 65% stock / 35% bond. This is still a "growth" orientation, but is less aggressive than the current all-stock portfolio.

Motion 1: Approved by Board For the bond component, we propose to invest in the Vanguard Long Term Bond Index Fund. Vanguard, where all our Life Fund assets are held, offers a variety of bond funds, including some that are exclusively government bonds, some that are exclusively corporate bonds, and some that are mixtures. There are Vanguard funds that focus on only long-term bonds, others that focus on short-term, and one that is simply an index of all bonds of all sorts. Given our archaeological penchant for thinking of the long term, we think a fund that holds primarily long-term bonds is appropriate; they have greater volatility than short-term bonds, but over the long term have higher payouts. We also think that a focus on exclusively corporate bonds is not desirable, given that all our other holdings are also corporate (i.e., stocks). We decided against a government-only bond fund, because in the long term the yield has been lower than a mixed fund. These are the criteria that led us to the Vanguard Long Term Bond Index Fund. It is composed of 40% US government bonds, and 60% corporate, investment-grade bonds (see details

at https://personal.vanguard.com/us/funds/snapshot?FundId=0522&FundIntExt=INT#tab=0).

Motion 2: Approved as amended We propose to begin investing in the bond fund with \$7,000 that has accumulated in the Life Fund's money market account, plus \$10,000 \$17,000 from the Index500 account (the precise amount will depend on what the market values are at the time the transfer is made). The goal for the end of the 2013 calendar year is to have 10% of the Life Fund investments in the bond component, and to reduce the Index500 fund from its current target of 62% to 52%. After the transfer, the money market account will still have over \$7,000, an amount we regard as an adequate "cash cushion".

Motion 3: Approved by Board The Inv&Fin Committee proposes that, beginning in 2014, we should gradually increase the bond component by increasing its target allocation in annual increments of 5%, reaching a final target of 35% of the investment portfolio. The target allocations for the stock funds

would be reduced proportionately. With the initial \$17,000 investment (equivalent to 10% of the resulting portfolio), this program is expected to take 5-6 years to reach the 35% bond target, depending on the vagaries of stock and bond prices over that time. The annual increase in the bond investment would come from a combination of any new Life Dues payments plus transfers from the existing funds.

The current targets for the Life Fund investments are:

Index500		62%
Int'l Growth		12%
Small Cap Index	12%	
Health Care		8%
REIT Index		6%
LT Bond	none	

If Motions 1 and 2 are approved, the Life Fund investment targets for the rest of 2013 would be:

Index500		52%
Int'l Growth		12%
Small Cap Index	12%	
Health Care		8%
REIT Index		6%
LT Bond	10%	

If Motion 3 is approved, the final target allocations, to be achieved in 5-6 years of incremental change, would be:

Index500		40%
Int'l Growth		8%
Small Cap Index	8%	
Health Care		5%
REIT Index		4%
LT Bond	35%	

Discussion. Motion to rebalance the fund was passed with no nays or abstentions. The proposals to improve the stability of the fund by replacing some stocks with bonds was tabled until after the Maney proposal is discussed. Welch stated his proposals would not affect the availability of \$5000 per year if needed in the working fund; and the added stability from the proposed changes would further better guarantee that the funds would be available.

5. Editor's Report

Submitted by Thomas J. Pluckhahn

11/6/2013

The Winter 2013 (Volume 32, No. 2) issue of *Southeastern Archaeology* is currently in press; the materials have been uploaded to our publisher, Allen Press, which will probably return

formatted page proofs sometime late in November. This issue will include 3 articles, 4 reports, and 6 book reviews.

There have been 30 submissions since the start of the calendar year and 35 since the close of the last business meeting at SEAC in Baton Rouge. This is a dramatic increase over last year, even discounting the fact that eight of the total submissions came by way of the plenary session from last year.

The Board has had the opportunity to review the proposal from Maney Publishing to produce *Southeastern Archaeology*. As noted in a previous email to the Board, I see a number of advantages to moving to Maney:

- 1) Maney's editorial management system will dramatically reduce the time the Editor spends on emailing authors and reviewers, preparing manuscripts for sharing, and managing submissions, reviews, and revisions for publication. This will allow the Editor to focus on content more than administration. For authors, it will ease the submission process and provide faster turnaround. For reviewers, it should also facilitate the review process.
- 2) Maney will provide better marketing for *Southeastern Archaeology*. Maney goes to SAA and other professional conferences, where the journal would be displayed with other Maney publications, such as *The Journal of Field Archaeology* and *Environmental Archaeology*. Maney will likely bundle *Southeastern Archaeology* with their other regional journals of North American archaeology (*California Archaeology, KIVA, Midcontinental Journal of Archaeology,* and *Plains Anthropologist*) for marketing to institutions. This may lead to wider circulation.
- 3) Maney will assist with getting *Southeastern Archaeology* listed on the Web of Science. The Board will recall that we were declined on last evaluation by Thompson-Reuters in early 2013.
- 4) Maney will produce an online version of the journal. Apart from generally easier electronic access, the online edition will permit free use of color and animation (authors would continue to have to pay for printed color).
- 5) Maney will provide three issues a year, with a slightly reduced number of articles per issue but a greater total overall. Thus, subscribers will get more content. Having a third issue will permit more thematic issues, perhaps even a session from the meeting chosen by the Editor or committee.
- 6) Pending discussion of board, Maney could provide an option for authors to make their articles open access by paying a fee. This would allow authors to distribute their articles more broadly. This seems preferred by an increasing number of authors and some granting agencies.
- 7) The move may present SEAC with a small financial reward with regard to overall publishing costs and incomes, although this is difficult to forecast.

I and others on the Board have also noted potential drawbacks:

- 1) We would either need to stop issuing life memberships or begin offsetting their cost to journal publication by some means, perhaps by utilizing returns from the Life Fund (as permitted by the bylaws).
- 2) Students would no longer receive the print edition.

- 3) Life Membership would become a somewhat lesser category, since Life Members won't get the electronic version of the journal. I spoke with Maney about this, and their reasoning is that they want us to discourage this membership category. I would suggest this may be something we could renegotiate next term of the contract if we choose to place a moratorium on this category of membership.
- 4) We may lose institutional memberships due to the higher subscription costs charged by Maney. As noted above, Maney will likely bundle *Southeastern Archaeology* with their other regional journals of North American archaeology, which may lead to wider circulation (and could result in the better citation rates required for listing on Web of Science). However, it will not immediately offset the loss of income, particularly since the royalties from JSTOR and EBSCO would go to Maney.

In response to concerns raised by myself and President TR Kidder, Maney has:

- 1) agreed to place an upper cap of 5% p.a. on the student access price.
- 2) specified a minimum 5 year initial term, with an automatic renewal as a failsafe.

I move that we accept the Maney as so amended.

The offer from Maney requires that we either: 1) have a secure area on our web site for members only for the distribution of electronic publications; or 2) contract with them to provide member services. The Board has had the opportunity to review Maney's proposal for member services. In light of the cost, and the fact that the SEAC web site is in need to of updating regardless, I suggest that the first option is preferred. The Board has previously approved a motion to accept a proposal for redesign of the SEAC web site from Steve Smith of Growth Communications.

I hereby propose that the Board approve creation of an ad hoc committee directed to the web site redesign.

Discussion: The board discussed the Maney Proposal. The 3 issue per year requirement will allow more routine publication of thematic issues without affecting timing of publication of other submitted papers. It was asked if moving book reviews to the newsletter would save any money. Tom replied no, because book reviews will still be handled in house. Tom says we will try to renegotiate certain features to allow life members to get digital as well as hard copy of the journal. We're not sure yet how the move to Maney will affect institutional memberships. We may need to send a letter to the institutions to let them know what new rates and policies will be. We will continue to rebuff efforts to move to 4 issues per year. Eugene Futato reminded us that SEAC will lose royalties from websites that provide access to electronic versions of our journal. A motion to accept the Maney proposal was passed with no nays or abstentions.

The Editor's report was accompanied by a discussion of the proposed web redesign and need for a new webmaster, with Ed Gonzalez-Tennant's resignation. We will need a members section on our website for the Maney proposal to operate smoothly. Karen Smith will head an ad hoc committee for web redesign. Tanya Peres will also serve and Shane Miller will be asked to join the committee. They are authorized to go ahead with implementation of a new web design. The board approved transfer of \$7,000 from the life fund money market account to the working fund to cover expected costs of the redesign and SEAC's small income deficit.

Tom P's previous proposal to make the webmaster and executive level officer (which requires a change in bylaws) will be tabled for now.

5a. Newsletter editor, Phil Hodge (could not attend, but sent this report)
Associate Editor for the Newsletter
Report to the Annual Meeting of the Executive Committee
Tampa, Florida
November 6, 2013

Executive Summary: The digital newsletter was successfully launched with the April 2013 issue and is now in place. Spring and fall issues were distributed to all individual members of SEAC. The most recent issue is estimated to have reached more than 5,000 people through a combination of email, social media, and web links. My 2012 proposal to convert the newsletter to a digital publication included seven recommendations, six of which were approved by the Executive Committee at last year's meeting in Baton Rouge. Recommendations 1, 2, 3, and 7 are fully implemented. Recommendation 4, regarding distribution, requires developing a process to ensure institutional members receive the newsletter in its new digital format. I will take the lead and report on the status of this recommendation at the 2014 mid-year meeting of the Executive Committee. Hodge will also develop a draft advertising policy for the newsletter, pursuant to recommendation 6, and submit to the Executive Committee prior to the mid-year meeting.

I want to sincerely thank the Executive Committee for their support in transitioning the newsletter to a digital publication. I also want to extend special appreciation to all those who shared their stories, submitted their work, or otherwise contributed content for the first volume of *Horizon & Tradition*. I can stitch it all together, but it's the quality of the content and willingness to participate that really makes the difference.

As such, I'm pleased to report the first volume of *Horizon & Tradition* was met with enthusiasm and support by the membership. Both issues came together as planned and received universally positive comments. I'm also proud to report that the fall issue was the most widely distributed newsletter in the history of SEAC. It was emailed to 927 SEAC members and shared on Facebook eight times, thereby appearing in the news feeds of 4,498 individual Facebook users! In addition, because of the discussion of the Veteran's Curation Program in the *Random Sample* interview, the St. Louis District of the Corps of Engineers also posted a link to the newsletter on the homepage of their website. All told, this suggests more than 5,000 people at least saw the cover of the newsletter and the link on Facebook, and an unknown number of those were likely driven to the website to view or download a copy. Whether any of the increased reach will translate to increased membership, interest, or activity in SEAC is difficult to predict, but it will be interesting to track and compare as successive issues come out.

Two online discussions also occurred in response to information contained in the fall issue. The first took place on SEAC Underground (http://seacunderground.wordpress.com), and concerned an issue raised in the *Random Sample* interview about generational differences in archaeology. The second was on Facebook and concerned questions about changes to Student Memberships and access to *Southeastern Archaeology*. The fact that the content of the newsletter is generating online, public discussions is a positive development. I hope future issues of the newsletter generate more discussion and debate!

For purposes of continuity, I want to briefly revisit the proposal I put forth at last year's Executive Committee meeting to convert the newsletter to a digital publication. My proposal included seven recommendations, repeated below for your convenience. The Board approved each recommendation, except number 5 since it had financial implications above and beyond the newsletter itself. Recommendations 1, 2, 3, and 7 are fully implemented and complete.

The distribution process summarized in Recommendation 4 worked flawlessly for all membership categories except institutional members. Treasurer Smith reported many inquiries from these members indicating they did not receive either issue of the newsletter. This is because we do not have an email address on file for them or they do not have a process to receive and manage digital subscriptions. Regardless, I will coordinate with outgoing Treasurer Smith, incoming Treasurer Hollenbach, and Editor Pluckhahn to contact these members and implement a process to ensure they receive each issue of the newsletter going forward. I will report on the outcome of this effort at the spring meeting.

Recommendation 6 remains unaddressed. Now that the digital newsletter is in place, I will develop a draft advertising policy for the Board to review prior to the spring meeting and take up for discussion at that time for possible implementation in FY 2015.

Summary Recommendations for a Digital Newsletter (11/2012)

- 1. Launch a digital Newsletter with the April 2013 issue (Volume 55, Number 1).
- 2. Maintain the existing production process and distributions schedule.
- 3. Include current content; continue to solicit feature material and develop new content.
- 4. Distribute by email with a one-click link to a PDF hosted on the SEAC website; Integrate with SEAC social media. Archive the Newsletter on the SEAC website.
- 5. Redirect, as necessary, funds allocated to printing and postage for FY-2013 to upgrading and updating the SEAC website and establishing a robust social media presence.
- 6. Accept advertising to generate revenue to contribute to other SEAC programs.
- 7. Provide "Open Access" to the Newsletter as a means to increase overall membership and further the purpose and mission of the Conference.

5c. Associate editor, sales (Eugene Futato)

SOUTHEASTERN ARCHAEOLOGICAL CONFERENCE

PUBLICATION SALES NET BALANCE NOVEMBER 1, 2012 THROUGH OCTOBER 31, 2013

NAME	110	V ENTER 1	<i>'</i>		ODER 31, 2013
BANK OF MOUNDVILLE 11/2/2012 -\$25.56 DEDUCT RETURNED PROQUEST CHECK SALES AT SEAC 11/6/2012 \$63.00 MIXED THREE MOORE, LESS \$15 VALET PROQUEST 11/15/2012 \$25.56 CHECK 2011 ROYALTY YPB LIBRARY SERVICES 1/23/2013 \$4.00 CHECK BULL 54 US POSTAL SERVICE 1/23/2013 -\$3.14 CHECK POSTAGE BANK OF MOUNDVILLE 2/27/2013 -\$0.25 DEDUCT FEB SERVICE CHARGE KAREN SMITH 2/28/2013 \$400.00 CHECK POSTAGE FOR MAILOUT US POSTAL SERVICE 3/7/2013 -\$457.93 CHECK POSTAGE FOR MAILOUT US POSTAL SERVICE 3/11/2013 \$9.50 CHECK POSTAGE FOR MAILOUT US POSTAL SERVICE 3/18/2013 \$9.50 CHECK SA 38(1) TO 29(2), NEWS 51(1) TO 52(2) CHECK SMITH TO FUTATO US POSTAL SERVICE 3/18/2013 \$9.50 CHECK POSTAGE PROQUEST 3/20/2013 \$746.85 CHECK POSTAGE BANK OF MOUNDVILLE 3/27/2013 \$0.	NAME	DATE	AMOUN T	HOWPAI D	МЕМО
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	TOTAL	10/31/2013	\$1,842.60		SENT 183 MAILOUTS

SEAC Publications Inventory 10/31/2013

ITEM COL	JNT	NEWS-V23N1-2	218	NEWS-V31N2	7
NEWS-V19N2	70	NEWS-V24N2	72	NEWS-V32N2	73
NEWS-V20N1	53	NEWS-V25N2	73	NEWS-V33N1	16
NEWS-V20N2	161	NEWS-V26N2	34	NEWS-V33N2	110
NEWS-V21N3	86	NEWS-V27N2	94	NEWS-V34N2	148
NEWS-V21N4	143	NEWS-V29N1	34	NEWS-V35N1	52
NEWS-V22	268	NEWS-V30N2	63	NEWS-V35N2	70

NEWS-V36N1 32	BULL29	51	SA-V10N2	70
NEWS-V36N2 42	BULL30	120	SA-V11N2	35
NEWS-V37N2 103	BULL31	107	SA-V12N2	20
NEWS-V38N2 124	BULL32	207	SA-V15N1	3
NEWS-V39N1 97	BULL33	160	SA-V15N2	19
NEWS-V39N2 162	BULL34	250	SA-V17N2	10
NEWS-V40N2 46	BULL35	227	SA-V18N1	40
NEWS-V41N2 185	BULL36	34	SA-V18N2	24
NEWS-V43N2 136	BULL37	97	SA-V19N1	103
NEWS-V44N2 59	BULL38	90	SA-V19N2	64
NEWS-V45N1 216	BULL40	31	SA-V20N1	109
NEWS-V45N2 298	BULL42	233	SA-V20N2	71
NEWS-V47N1 29	BULL43	119	SA-V21N1	121
NEWS-V47N2 89	BULL44	28	SA-V21N2	135
NEWS-V48N1 35	BULL45	156	SA-V22N1	83
NEWS-V48N2 29	BULL46	89	SA-V22N2	86
NEWS-V49N1 84	BULL47	257	SA-V23N1	64
NEWS-V49N2 41	BULL48	102	SA-V23N2	77
NEWS-V50N1 58	BULL49	178	SA-V24N1	95
NEWS-V50N2 48	BULL50	3	SA-V24N2	91
NEWS-V51N1 47	BULL52	24	SA-V25N1	107
NEWS-V51N2 53	BULL53	33	SA-V25N2	170
NEWS-V52N1 32	BULL54	42	SA-V26N1	53
NEWS-V52N2 28	BULL55	25	SA-V26N2	140
NEWS-V53N1 43	SPECPUB4	165	SA-V27N2	197
NEWS-V53N2 38	SPECPUB5	141	SA-V28N1	270
BULL15 14	SPECPUB7	171	SA-V28N2	45
BULL17ET23 9	BHAM32CO	N 41	SA-V29N1	29
BULL20ET21 372	MOORE	111	SA-V29N2	115
BULL22 93	SA-V1N1	46	SA-V30N2	30
BULL24 50	SA-V1N2	15	SA-V31N1	5
BULL25 24	SA-V2N1	24	SA-V31N2	30
BULL28 165	SA-V9N2	28	SA-V32N1	219

5d. Associate editor, book reviews (Patrick Livingood). See Editor's report. Archives committee report, chair Patrick Livingood.

In 2012 the Archives Committee submitted a report to the SEAC Board outlining several steps that the organization needs to do to create a better archival resource for the conference. We received permission from the Board to move forward with several of our recommendations and over the last year we have done the following:

• Some paper material from former officers was submitted to Ann Cordell in her capacity as Secretary. She is going to send these to Pat Galloway who is going to identify a student who

- can prepare these materials for archiving. We will then look to submit these to the National Anthropological Archives to join other SEAC material that is currently held there. There will be a monetary charge at that time, which we will bring to the Board's attention.
- One of the most urgent suggestions of the report was that the organization needed to set up a
 system for storing email related to the business of the Board and the conference. This fall,
 Pat Galloway has a group of students working on identifying recommendations for systems
 that might serve the conference. We hope to be able to relay those recommendations to the
 Board in the coming months.
- We have done an insufficient job contacting former officers to solicit materials for the Archive. We are currently working on a draft of a solicitation for these materials that will include specific guidelines on how to submit both paper and electronic documents for archival.

5e. Webmaster (Ed Gonzalez-Tennant No report; resigned effective end of December 2013.

6. Public Outreach (Darlene Applegate, chair)

Committee Membership

Current Members

Darlene Applegate of Western Kentucky University, chair (through 2015) Kelli Carmean of Eastern Kentucky University (through 2015) Cassandra Rae Harper of Roland Park School for International Studies (through 2014) Jayur Mehta of Tulane University (through 2014) Sarah Miller of FPAN/Flagler College (through 2016) Ann Cordell, SEAC Executive Board liaison

Outgoing Member

At the conclusion of the 2012-2013 grant cycle, **Mary L. Kwas** of the Arkansas Archeological Survey resigned as chair of the Public Outreach Grant Committee. Mary served as Chair of the Public Outreach Grant Program Review Committee in 2003 and as Chair of the Public Outreach Grant Committee for nine grant cycles from 2005-2013. During her tenure, the program was advertised in multiple venues and maintained a regular calendar, recipients and their educational products were featured on the SEAC web site, constructive feedback was shared with all applicants, the quality of applications increased substantially, and the annual number of applications doubled. Mary conducted the business of the Public Outreach Grant Committee with the utmost objectivity, expediency, and professionalism.

New Member

A request for appointment of a new member and information on **Sarah E. Miller** as a potential new member were distributed to the Board in April and approved the same month. Sarah joins the committee for the 2013-2014 grant cycle. Sarah brings over a decade of experience in public archaeology in North Carolina, Kentucky, and Florida and with Project Archaeology. Since 2006 she has served as Director of the Northeast Region of the Florida Public Archaeology Network.

2013 Grant Cycle

The 2013 grant was awarded to **The Misadventures of Sandy Trowels**, submitted by Sarah Nohe, Outreach Coordinator, Florida Public Archaeology Network at Florida Atlantic University. The project involves an illustrated children's book and programming focused on Florida history. A description of the project was presented to the Board at the Spring 2013 meeting.

Planned as the first book in a series, *The Misadventures of Sandy Trowels: The Mystery of the Wizard Oil* has been published and distributed to Florida public libraries. It is available for purchase

at www.lulu.com/spotlight/sandytrowels. The book was written and illustrated by Sarah Nohe and Rose Gualtieri, an alumna and a current master's student, respectively, in the Department of Anthropology at Florida Atlantic University.

While working for the Florida Public Archaeology Network, the authors noticed that there are too few books about history for young readers. They collaborated on this illustrated book to inspire readers to explore the history of the area in which they live. The book provides an introduction to archaeology and a primer on the techniques of archaeological fieldwork.

In the book, Sandy Trowels and her dog, Buckets, find a historic glass bottle labeled 'Wizard Oil' along the river in Fort Lauderdale, Florida. Sandy lets her imagination consider all the possible uses for this product, but dutifully records the glass as an archaeologist would. By talking to an expert, Sandy gains an understanding of local history through the artifact she discovered.

The book was featured on multiple occasions in the "Dig Into Reading" and "Dig Into Summer Camp" summer programs at the Palm Springs Public Library, West Boynton Recreation Center, Marathon Public Library, Key Largo Public Library, and Isla-mordada Public Library. Following a reading of the book, children participated in hands-on activities that instill

the value of Florida history. The authors maintain a Facebook page for the book at www.facebook.com/SandyTrowels.



The MisadventuRes

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The final report from the 2013 grant recipient is due to the committee on December 31, 2013.

2014 Grant Cycle

The 2014 Grant Cycle is now open, and the committee is accepting applications until the December 1 deadline. Announcements have been sent to the SAA Public Archaeology Interest Group, SAA Public Education Committee Network of State Education Coordinators, Southeastern Museums Conference, National Association for Interpreters-SE Region, and various state societies in the southeast. Announcements of the grant appear in the October 2013 edition of the *Horizon and Tradition* newsletter and on the inside back cover of every issue of *Southeastern Archaeology*.

Information about the SEAC Public Outreach Grant is available on the SEAC web site and includes a grant description, requirements for recipients, history of the grant, grant application, essay on improving a grant application, and a list of past recipients with links to educational materials or web sites pertaining to the winning grant projects.

- 7. Student affairs (Andrea White) (see business meeting minutes)
- 8. Native Affairs Liaison, written by outgoing chair Brett Riggs; presented by now chair, Brad Lieb

President Kidder introduced Brad Lieb, new Native affairs liaison. He presented Brett Riggs' (former liaison) report (see written report). Brad will need a list of NAC members. Tom Foster mentioned he was on the committee. The NAC may be proposing setting up a fund to bring SEAC speakers to tribal groups.

The SEAC Native Affairs Liaison Committee reports continued existence, and the orderly transfer of the chairmanship to Brad Lieb. Attempts to organize a Native Affairs session for the Tampa SEAC garnered low response due to scheduling conflicts and continued fiscal restrictions on travel for many tribal representatives. However, in lieu of the recent multi-tribal sessions, the Seminole Tribal Historic Preservation Office successfully organized a session on "Indigenous Archaeology and the Role of Tribal Historic Preservation in the Southeast" which highlights the activities of the Seminole THPO archaeology program.

On other fronts, the liaison committee has renewed efforts to extend complimentary SEAC membership to federally recognized southeastern tribes, with expansion to encompass more recently recognized communities. The committee has also agreed to assist the Eastern Band of Cherokee Indians THPO office in the organization of future conferences on Cherokee archaeology, symposia conducted for tribal audiences. The EBCI THPO recently sponsored the 3rd annual Cherokee Archaeology conference, and program participants (largely SEAC members) were afforded the opportunity to share and discuss their research with the tribal community.

- 9. Nominations committee (Janet Rafferty) (see secretary's report).
- 10. Lifetime achievement award (Gayle Fritz, chair, Ramie Gougeon, and George Sabo) (see business meeting minutes.
- 11. C.B. Moore Award (Ann Early) (see business meeting minutes)
- 12. Student paper award (Neill Wallis, Greg Waselkov) (see business meeting minutes)

A motion to accept all officer and committee reports was passed by the board with no nays or abstentions.

• Return to Life fund proposals. The transfer of \$7,000 from the life fund money market account to the working fund required amendments to Welch's second motion: "We propose to begin investing in the bond fund with \$17,000 from the Index500 account this year." This

motion was passed by the board with no nays or abstentions. The third motion was passed as written, with no nays or abstentions.

13. Old Business SEAC annual meetings update

- o Nashville 2015 [contract has been signed]
- o Athens 2016 [materials circulated Nov. 1; contract soon to be signed]
- o Tulsa 2017? proposed by Tom Foster, University of Tulsa (see below)
- o New Orleans? 2018, proposed by Chris Rodning, Tulane University

Tom Foster presented his proposal to hold SEAC in 2017 in Tulsa, Oklahoma. He provided a list: (see below) of reasons by Tulsa would be a good fit, despite distance from the deep south. He provided two hotel proposal packets to President Kidder. New Orleans has been mentioned as a venue for 2018 by Chris Rodning. The board has agreed that Foster and Rodning should pursue putting formal proposals together.

Reasons to come to Tulsa, by Tom Foster

- Tribal Involvement. Native American Liaison committee recommended Tulsa as a location to involve more Tribal Nation involvement.
- Plains Archaeological Conference Board agreed to a joint conference
- Gilcrease Spiro exhibit is scheduled for 2017
- Tentative Spiro site visit
- Tentative Reception at the Gilcrease
- Likely University of Tulsa support
- Revitalized downtown Tulsa with multiple restaurant and museum districts
- Multiple Conference hotels and Conference Center as options (bids from Double Tree and Hyatt)
- Mileage from Birmingham, Alabama to:

Tulsa, Ok 638

Tampa, FL 601

Charlotte, NC 580

St. Louis, MO 501

14. Article award-- Robbie Ethridge

To: SEAC Executive Board From: Robbie Ethridge

Date: October 29, 2012

Proposal for a SEAC article award, published in the minutes of the Fall 2012 executive board meeting (see

http://www.southeasternarchaeology.org/PDF/Fall%202012%20Executive%20Committee%20M inutes%20Final.pdf).

Subsequent amendments:

Please amend the article award as follows:

11. I propose that the article award be given for a calendar year and awarded at the following meeting. For example for the SEAC 2013 meetings, the award would cover work published between January 1, 2012 and December 31, 2012.

October 31, 2013

Please amend the article award as follows:

- # 1. I propose that the award be given to the best article or chapter on Southeastern archaeology.
- # 5. Add "and other sources" to the sentence, "The committee can also receive nominations from editors of other journals and publishers and editors of edited volumes."
- # 8. I propose that the committee be staggered with members rotating off in consecutive years.
- # 8. I propose that the committee render its decision two months prior to the annual meeting.

SEAC article award proposal from Robbie Ethridge (see written proposal below). Discussion: Tom Pluckhahn proposed that we delete item 3, the monetary prize, given our routine deficit. It was also suggested that the award be named after Patty Jo Watson, pending her approval (see business meeting minutes). The board passed the proposal as amended, with no nays or abstentions.

New Business

15. Discussion of rules about paper presentation-- first authors, second authors, etc.

This topic arose out of the many complaints about the Tampa meeting rules that limited meeting participants to two roles, one primary and one secondary. It was mentioned that SAA has a 3 role rule that we might want to follow, with unlimited secondary roles. In our discussion, Betsy Reitz, editor elect, recalled that when she was SEAC secretary, the board developed a "meeting manual" in which all these details were specified. The Biloxi meeting of 2002 may have been the last time this manual was used. The decision was made to try to obtain and update this manual and have it posted on the website (more on this subject in Business meeting minutes). Renee Walker will chair a committee to do this. Regarding rules for presenting at our meetings, it also came to our attention from David Anderson that SEAC had established a policy at the 2003 meeting. See minutes of that meeting

at:http://www.southeasternarchaeology.org/PDF/SEAC%20Annual%20Meeting%20Minutes%20Fall%202003.PDF

16. By-Law amendment: Membership requirement to present papers-- Tanya Peres

As you requested I have compiled the proposed changes/additions to the SEAC Bylaws regarding participation in the annual meeting as a privilege of membership.

I surveyed several organizations including the AAA, SAA, SHA, and Society for Ethnobiology (SoE). Of those, the AAA and SoE explicitly state that one must be a paid member to participate in the conference (as presenter, session organizer, discussant, etc.). The SAA requires at the very least the first author to be a paid member, not sure about secondary roles and it is not explicitly

stated on their website. The SHA notes that membership allows one to participate in the meeting at member rates. The 2014 conference committee takes it a step further and the website states: "Hotel reservations at the Hilton cannot be made if you are not registered to the Conference."

I have recommended changes/additions (noted in red on the attached document) to two Articles: I - Membership and V - Meetings.

Article I note - We do not explicitly state what our membership year is. I think this would help clear up confusion on the part of members as to when their membership dues are to be paid. I have been a member for 19 years and I still do not know this. I just found it listed on a document Karen sent out in January. The SEAC membership year is January 1 - December 31. Membership payments received after October 31 will be applied to the following year. This second part is problematic...if our annual meeting is in November 2013 and a participant pays the 2013 dues to participate at the meeting (say on Nov. 7th), will they then need to pay 2014 dues in January? This really does need to be clarified or changed. This may be solved by having a person renew on their dues anniversary. When the website is revamped the committee might look into an option for recurring dues payment via automatic charge to credit card. The SoE does this - you just check a box saying you want your credit card charged on the anniversary of your membership and you can opt out at any time. I think this would help tremendously with dues collection and new members do not need to be sent back issues of the journal, as their subscription starts when they pay. I very much prefer to 'set it and forget it' since I will always be a member of SEAC but can't shell out \$500 in one pop.) The wording I suggest adding would not be valid if the Board opts for a membership anniversary. I guess it depends on what the Board decides to do.

Article V note - I feel strongly that if an archaeologist is attending or participating in the annual meeting they should be a member. Thus, I feel that a non-member conference rate should be restricted to those that want to attend/participate but are of a different discipline (i.e., biology, chemistry, geoscience).

Please let me know if you have any questions. I look forward to the Board's response. Respectfully,

Tanya Peres

ARTICLE I -- MEMBERSHIP

Section 2. Membership in the Conference shall include the following categories: Regular Member, Student Member, Life Member, Family Membership, Life Family Membership. Membership shall be for the calendar year (January 1 -- December 31).

Section 4. Each Regular Member, Student Member, Life Member, and individual included in a Family Membership or Life Family Membership shall have one vote in the transactions of the business of the Conference and shall be eligible for any elective or appointive office in the Conference, subject only to restrictions defined elsewhere in the Articles of Incorporation and Bylaws. Each Regular Member, Student Member, Life Member, and each Member Family and Life Member Family shall receive all the Conference's regular publications for the year covered by the Member's dues. Individuals comprising a Member Family or Life Member Family shall not receive more than one

copy of the publications of any one year except on payment therefor of the cost of an additional regular membership. Each Regular Member, Student Member, Life Member, and Individual included in a Family Membership or Life Family Membership shall be eligible to participate in the annual meeting.

ARTICLE V -- MEETINGS

Section 6. All Session Organizers, Paper/Poster Presenters (all authors and co-authors that are archaeologists), and Discussants must be paid members of any category of the Conference for the current year and have paid registration for the annual meeting by the registration date. The registration date is set by the Program Chairperson. Non-member rates are limited to co-authors whose primary field is not Anthropology/Archaeology (i.e., Biology, Chemistry, Geosciences)

Paul Welch reminded us that these guidelines for members are part of policy and not bylaws. So the proposals to amend the bylaws were tabled.

- 17. Gender issues surveys: [Table until IRB clearance is received?]
 - o Maureen Myers-- fieldwork
 - o Amber Vanderwarker-publication

The board decided Myers and Vanderwarker needed IRB clearance before we could consider their requests. It was mentioned that some members of SAA complained when sent surveys by email. Tom Pluckhahn suggested we provide a link to the surveys on the website. Our membership form specifies a box that if checked, we promise not to share their email addresses. Betsy Reitz suggested if the SEAC had a vested interest in the results, that we could justify approval. We would need to vet the type of survey, specify that the data would belong to SEAC, giving the authors first right of publication. President Kidder will contact Myers and Vanderwarker with our suggestions.

18. Letter of support for Mounds Heritage proposal (from John Kelly)

Board approved this request with no nays or abstentions.

Meeting was adjourned at 9:30pm.